

PUBLIC HEALTH ADVISORY BOARD

Public Health Modernization Funding Workgroup Minutes

June 20, 2023, 2:00 – 3:30 pm

Workgroup members: Shellie Campbell, Meghan Chancey, Kirt Toombs, Naomi Biggs, Betty Brown, Sumiko Taylor-Hill, Jackson Baures, Diana Hansen

OHA staff: Cara Biddlecom, Dolly England, Danna Drum, Tamby Moore, Larry Hill, Mina Craig, Steven Fiala

Meeting objectives:

- Discuss findings and recommendations from process evaluation of first funding to CBOs
- Revisit foundational questions and responses from 5/31 and 6/12 meetings and discuss how this information can be used to support workgroup deliverables
- Revisit workgroup work plan

Welcome, introductions & agenda review

Cara shared that the Legislature passed SB 5506, which included an additional \$20mil be added to public health modernization funding for the 2023-25 biennium. This \$20 million is in addition to the \$30 million included in OHA's budget, bringing the total new funds to \$50 million for 2023-25.

Group agreements

Reviewed agreed upon group agreements

Findings and recommendations from first funding to CBOs

- Public Health Equity funding process
 - Online survey completed in fall of 2022 to provide feedback on strengths and weaknesses of funding opportunity

- 16 OHA staff, 21 LPHA staff, 90 CBOs completed
 - Of the 90- 26% CBO did not apply for funding, 26% CBO applied but did not get funding, 47% CBOs were funded.
 - Focus groups and interviews
 - Focused on what improvements could be made for future funding opportunities
 - Focus group consisted of 6 LPHA staff and 12 OHA CET staff
 - Interviews were with 8 OHA program staff, 6 CBO staff funded, 5 CBO staff that applied but were not funded
- Survey findings summary
 - Positive findings
 - CBOs reported funding opportunity easy to apply
 - CBOs reported OHA's FAQ, info sessions & budget webinars easy to access and answered most questions
 - OHA, LPHA & CBOs shared funding opportunity was overall a success in that it reached more CBOs & allowed smaller CBOs to access funding
 - Area of improvement
 - CBOs that applied but weren't funded did not feel supported by OHA in applying, scoring system unclear & reported not receiving feedback on why they weren't funded
 - LPHA respondents reported lack of coordination and communication with LPHA during funding process creation, review process and final funding decisions
- Qualitative findings
 - RFGA Development and Accessibility
 - State Staff
 - Positive
 - Reaching and connecting with more CBOs and creating new innovative funding opportunities
 - Recommendations
 - Provide more clarity to CBOs on available funding
 - Clearer expectations for OHA staff roles

- Re-examine insurance policy requirement that creates barrier
 - CBOs
 - Positive
 - Clear straightforward application language
 - Recommendations
 - More info on how many CBOs would be funded
 - Simplify application, not separated by programs
 - Create multi-phased application process including letter of intent
 - Support needed by CBOs
 - Positive
 - Most CBO staff utilized various forms of support that OHA provided such as info sessions, FAQs and reaching out to OHA staff
 - Recommendations
 - Increase outreach to certain populations underrepresented in funding opportunities
 - Offer specific info sessions on grant writing, getting financially “set up”, and funding for specific programs
 - Support CBOs through transitions to new Oregon Buys system
- Application Review process & Funding
 - State Staff
 - Recommendations
 - More time to review applications
 - Include more external partners in review process in a manner that is not burdensome
 - CBOs
 - Recommendations
 - Include reviewers from rural communities
 - Inform all applicants of funding decisions
 - Provide feedback on apps for those not funded
 - Increase transparency of review process
- Onboarding

- State staff
 - Recommendation
 - Ensure OHA staff roles are decided and clearly communicated
 - Ensure clear communication throughout the process between OHA staff and CBOs
 - Streamline onboarding process for CBOs who are funded through multiple programs
- CBOs
 - Recommendation
 - Utilize a grant portal to convey messages rather than email
 - Differentiate onboarding activities more clearly
 - Mitigate issues stemming from OHA staff assignment
 - Provide implementation guidance to CBOs that were partially funded
- LPHA Collaboration
 - State
 - Recommendation
 - LPHA staff noted need for involvement at beginning of RFGA development and during application review process
 - Requested more transparency during phases of the funding
 - Described process to ensure equitable funding decisions
 - CBOs
 - Recommendation
 - Recurring meetings that include LPHAs, CBOs and OHA staff that OHA facilitates
 - Consider ways for OHA to build LPHA staff capacity to become a more formal partner in process
- Next Steps
 - Further review and discuss findings with OHA Public Health Equity funding workgroup to develop program improvement plan
 - Continue to discuss at PHAB workgroup

- Convene OHA, LPHA & CBO staff for a discussion of findings and to develop strategies to improve future funding opportunities

Foundational questions for LPHA and CBO collaborations

- Changes to draft key questions from last meeting
 - Added specific public health modernization priority program areas first item
 - Added language to clarify what is meant by power sharing and opportunity for LPHAs and CBOs to show up to the table as equals
 - Suggestions added for further discussion
- Second question of document suggest changes
 - Discussion of what does it mean to serve a community

Public Comment

- No public comment

Next Meeting agenda

- Revisit workgroup work plan
- July meeting schedule

Next meeting July 18, 2023 at 2:00 pm